



August 10, 2005

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Via Electronic Filing

Ms. Marlene H. Dortch

Secretary

Federal Communications Commission

445 12th Street, S.W., TW-A-325

Washington, D.C. 20554

**Re: Children's Television Obligations of Digital Television Broadcasters,
MM Docket No. 00-167**

Dear Ms. Dortch:

Pursuant to section 1.1206(b)(2) of the Commission's rules, we hereby submit this notice regarding an *ex parte* meeting in the above-referenced proceeding.

On Friday, August 5, 2005, representatives of the Children's Media Policy Coalition met with representatives from the Mass Media Bureau, including: Bureau Chief Donna Gregg; Barbara Kreisman; Deborah Klein; William Johnson; and Mary Beth Murphy. Coalition members in attendance included: Patti Miller of Children Now; Marjorie Tharp of the American Academy of Pediatrics; and Todd Haiken of the National PTA.

The Coalition members discussed the points it made in its opposition to petitions for reconsideration of the Commission's September 9, 2004 Order in the above-referenced proceeding. The Coalition members also discussed the comments and reply comments it filed in response to the Further Notice of Proposed Rulemaking in the above-reference proceeding. The Coalition noted its support of the Commission's tentative conclusion to prohibit interactive advertising during children's television programming and urged the Commission to act promptly.

In accordance with the Commission's rules, this *ex parte* notice is being filed electronically in the above-referenced docket. If you have any questions about this filing please do not hesitate to contact me at 510-763-2444.

Respectfully submitted,

Patti Miller
Vice President
Children Now